



# PHENIX HARNESS PVT.LTD.

Engineering Excellence in Automotive Connectivity

POWERING THE FUTURE OF MOBILITY  
Advanced Wiring Harness Solutions for the Global  
Automotive Industry

# ABOUT PHENIX HARNESS PRIVATE LIMITED

Phenix Harness Pvt. Ltd. is a leading manufacturer of automotive wiring harnesses, battery cables, and electrical assemblies. With over 15 years of domain expertise, we deliver reliable connectivity solutions that meet global performance and safety standards.

## STRATEGIC POSITIONING

- Two modern manufacturing facilities, each covering 40,000 sq. ft. of production space.
- Industry 4.0-enabled production and quality management systems.
- Zero-defect manufacturing through comprehensive testing protocols.
- Certified for IATF 16949:2016, ISO 9001, ISO 14001, and ISO 45001.
- Dedicated prototyping lab ensuring accelerated product development.



# OUR VISION

To be the global partner of choice for innovative and reliable electrical connectivity solutions driving sustainable mobility.



# OUR MISSION

To deliver engineering excellence through precision, innovation, and uncompromising quality in every connection.

# OUR COMMITMENT

To advance automotive connectivity through modern manufacturing, sustainable practices, and strategic collaboration.





## FROM THE FOUNDER'S DESK

At Phenix, our journey has always been guided by one belief, excellence is built through consistency, precision, and integrity. What began as a small initiative has evolved into a trusted name in automotive connectivity, driven by innovation and an unwavering commitment to quality. With over 25 years of core experience in the wire harnessing industry, we continue to refine our craft and set new benchmarks in performance and reliability.

As the industry embraces a new era of sustainable mobility, we remain focused on advancing technology, strengthening partnerships, and delivering solutions that empower our clients worldwide. Every harness we build reflects our promise, reliability you can trust, quality you can measure.

**SUHAS CHAUDHARI**

**Founder, CEO and MD**

Phenix Harness Pvt. Ltd.

# CORE VALUES THAT DEFINE US

## **PARTNERSHIP EXCELLENCE**

We honour every commitment as the foundation of long-term partnerships



## **ETHICAL LEADERSHIP**

We conduct business with transparency, fairness, and unwavering ethical standards

## **CONTINUOUS INNOVATION**

We pursue operational excellence through relentless improvement and technological advancement



## **SOCIAL RESPONSIBILITY**

We actively contribute to community development and social progress

## **HUMAN-CENTRIC APPROACH**

We foster an inclusive environment where every individual's contribution is valued



## **ENVIRONMENTAL STEWARDSHIP**

We champion sustainable practices to preserve our planet for future generations

# SUSTAINABLE GROWTH TRAJECTORY

Building Tomorrow's Automotive Solutions

REVENUE EVOLUTION (2012-2026)

**13+**

Years of Continuous Growth

**60 CR**

Projected Revenue by  
2025-26

**51.9+%**

Average YoY Growth

# ELECTROMOBILITY SYSTEMS



## **Electric Buses:**

Complete harness solutions for e-bus manufacturers



## **E-Rickshaw:**

Compact, efficient wiring systems



## **EV Scooters:**

Lightweight, weather-resistant assemblies

# MOBILITY SOLUTIONS PORTFOLIO

Engineered for Next-Generation Automotive Applications



# COMMERCIAL VEHICLE SOLUTIONS



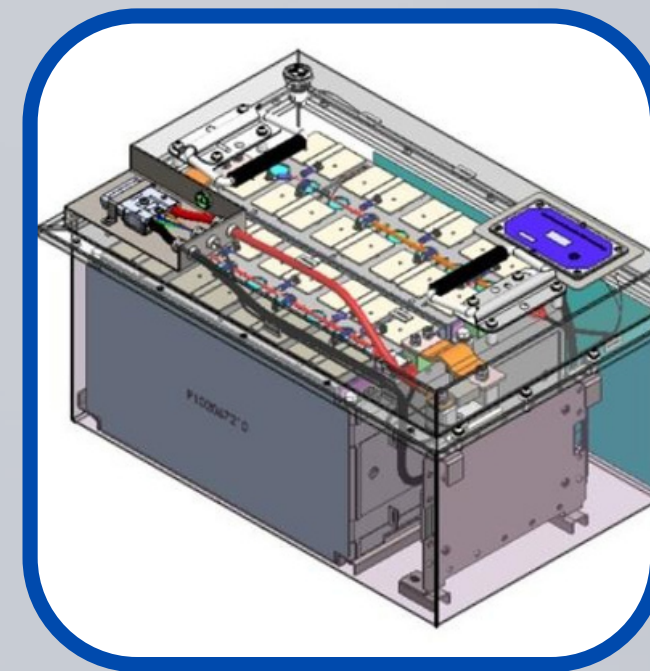
**Tipper Trucks:**

Heavy-duty harness systems



**Trailer Applications:**

Robust connectivity solutions



**Battery Pack Assemblies:**

High-voltage safety systems

# MOBILITY SOLUTIONS PORTFOLIO

Smart Engineering for Safer, Greener, and Smarter Mobility.



# SPECIALIZED HARNESS CATEGORIES



Meter Panel  
Integration



High Voltage Battery  
Cable



Controller Wiring  
Harness

## MOBILITY SOLUTIONS PORTFOLIO

Powering Tomorrow's Vehicles  
with Intelligent, Scalable  
Technologies.



# SPECIALIZED HARNESS CATEGORIES



Dashboard Harness



Battery To Battery  
Harness



Salon Lamp  
Harness

## MOBILITY SOLUTIONS PORTFOLIO

Reliable Wiring Systems for  
Seamless Power and Signal  
Transmission



# INTEGRATED PRODUCTION ECOSYSTEM

# ADVANCED MANUFACTURING EXCELLENCE

Ensuring Every Product Meets  
Customer Expectations



**Raw Material Management:**  
FIFO-controlled inventory  
systems



**Precision Wire Processing:**  
Automated cutting, crimping,  
and sealing



**Systematic Assembly  
Operations:** Specialised  
board-based harness laying



**Advance HV Cable Processing:**  
Fully Automated HV Battery  
Cable Crimping



**Advanced Quality Validation:**  
Automated circuit testing with  
sophisticated detection



**Customer Receipt  
Inspection:** Ensuring Every  
Product Meets Customer  
Expectations



# TRAINING CENTRE

## State of the art training facility

Our dedicated Training Centre serves as the foundation for building a skilled and future-ready workforce.

Equipped with modern classrooms, simulation labs, and hands-on learning zones, the facility provides an ideal environment for both technical training and process excellence.



# QUALITY LEADERSHIP & CERTIFICATIONS

Commitment to International Standards Excellence

## AUTOMOTIVE EXCELLENCE

- IATF 16949:2016 - Automotive Quality Management Systems
- ISO 9001:2015 - Quality Management Excellence

## ENVIRONMENTAL & SAFETY LEADERSHIP

- ISO 14001 - Environmental Management Systems
- ISO 45001 - Occupational Health & Safety Standards

## ZERO DEFECT MANUFACTURING

Our quality philosophy is built on precision, rigorous testing, and continuous improvement to meet the highest global standards.



# STRATEGIC PARTNERSHIP

Trusted partnerships with technology providers



# OUR ESTEEMED CLIENTELE

Collaborating with Industry Leaders

## AUTOMOTIVE PARTNERS

We proudly serve industry-leading OEMs, including:



# AWARDS & ACCOLADES



**BEST QUALITY SUPPLIER  
FROM TATA MOTORS**



**CUSTOMER FOCUS EXCELLENCE  
FROM ACGL**



**BEST QUALITY SUPPLIER  
FROM OLECTRA**



**BEST ON-TIME DELIVERY  
SUPPLIER FROM OLECTRA**

# EXPANDING FOOTPRINTS

## New Manufacturing Unit

As part of our continuous growth and commitment to excellence, we are proud to announce the establishment of our new state-of-the-art manufacturing unit.





# CONNECT WITH EXCELLENCE

## MANUFACTURING UNIT- 1

Aarya Industrial Park, Gat No. 347  
Back To Vithai Warehouse, At-Post-Avhalwadi  
Taluka Haveli, Pune - 412207, Maharashtra, India

## HEADQUARTERS

603, B Wing, 6th floor, City Vista, Kolte-  
Patil, Fountain Road, Kharadi, Pune -  
411014, Maharashtra , india

## MANUFACTURING UNIT- 2

Gat No. 87, Phadtare Wasti At-Post-  
Koregaon Bhima, Taluka Haveli, District -  
Pune, Pin - 412216, Maharashtra, India

## CONTACT INFORMATION

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